

UPLB CHEMICAL SOCIETY

Institute of Chemistry, College of Arts and Sciences
University of the Philippines Los Baños, College, Laguna 4031
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KAPNAYAN 2025

“A Cure's Formula: Catalyzing Drug Discovery Towards Health Equity Through Medicinal Chemistry”

The **National Photography Contest** is a minor competition event under Kapnayan, the triennial weeklong chemistry fair event of the **UPLB Chemical Society**. The contest showcases the technical skills of contestants in photography and their creativity in telling a story that adheres to the competition's theme.

ELIGIBILITY RULES

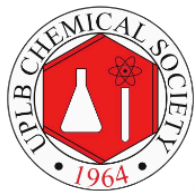
1. All bona fide Junior and Senior high school students of recognized learning institutions in the Philippines are qualified to participate in the competition.
2. Only one (1) contestant from a registered institution for KAPNAYAN 2025 can join the contest.
3. This contestant may participate in one (1) major and/or one (1) minor competition in KAPNAYAN 2025.
4. Only a maximum of 50 participants may participate in this competition. Securing the slot will be on a first come, first served basis.
5. This contest will be completely held online but the contestant may still attend the face-to-face activities organized by the UPLB Chemical Society.

APPLICATION AND REGISTRATION

1. The theme of the contest will be revealed on **October 8, 2024**, via email and social media pages.
2. Entries must be submitted via Google Forms by **December 31, 2024, 11:59 PM PhST**.

CONTEST RULES

1. Only one (1) entry per contestant is allowed.
2. Only **raw** photos will be accepted.
3. The raw photo must have a file name with the format **[Photo_Surname_School Name (or the abbreviation)]** (e.g. Photo_dela Cruz_UPLB).
4. The resolution of the photo must be **300 ppi (2480 x 3508 pixels)**.
5. The photos must be in a **PNG** file format and must not exceed a file size of **1 GB**.
6. The photo must also be in a **landscape** format.
7. The caption must be limited to **50 words** in standard American English or standard Filipino.
8. The completed work must be given a title not exceeding **15 words** in standard American English or standard Filipino.
9. Submissions **MUST NOT** contain borders, frames, watermarks, or dates printed on the photo.
10. Adding or replacing elements in the image is **NOT ALLOWED**.
11. ALL photos submitted in the Google Forms are **FINAL** and **NOT** subject to change.
12. All entries will be pre-assessed by the quiz committee, and all identified eligible entries will be judged by the selected board of judges. Winners will be identified as **First Placer, Second Placer, and Third Placer**, which shall be announced during the Awarding Ceremony after the National Chemistry Quiz Contest on February 1, 2025.
13. Photo entries will be posted on the Kapnayan Facebook Page on **January 10, 2025**. The photo that will garner the most cumulative reactions and shares on **January 26, 2025, 11:59 PM PhST** shall be given a special award called the **“Captured Award”**. The award shall be announced during the Awarding Ceremony after the National Chemistry Quiz Contest on February 1, 2025.



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14. The winners shall receive the following prizes:
- First Placer: A winner's plaque, a medal, a certificate, and a 2,000 peso cash prize.
 - Second Placer: A medal, a certificate, and a 1,500 peso cash prize.
 - Third Placer: A medal, a certificate, and a 1,000 peso cash prize.
 - Captured Award: A medal, a certificate, and a 1,000 peso cash prize.

IMPORTANT NOTES

- The photos must be the contestant's original work. Plagiarism is strictly prohibited and will result in automatic disqualification.
- A **picture or selfie** of the photographer **with the subject or scenery** while holding a device that shows the time and date on **Google Clock** must be submitted to ensure the integrity of the competition. See reference for [sample photo](#).
- All corrupted files and entries that do not follow the specified guidelines and requirements will not pass the pre-assessment, and result in disqualification.
- The photos submitted will be the property of the **UPLB Chemical Society** and should not be posted on any social media accounts until the end of the Kapnayan week, February 1, 2024.
- The chosen top 10 of the contest shall be put in an exhibit presented throughout the Kapnayan Week.
- The Quiz Committee reserves the right to change these rules with the appropriate notice to the concerned.

CRITERIA

Relevance to the Theme <ul style="list-style-type: none"><i>The photo reflects the theme of the contest</i>	40%
Composition <ul style="list-style-type: none"><i>The photographer made use of elements of composition (i.e. framing, balance, contrast, among others) in capturing the photo</i><i>The elements of the photo tell a compelling story</i>	35%
Overall Impact <ul style="list-style-type: none"><i>The ideas presented in the photo are unique to the contestant and evoke an emotional response from the viewers.</i>	25%
TOTAL	100%